

Subject: Vision Zero Los Angeles - May 2018 Newsletter
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Date: 05/31/2018 09:19 AM
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MONTHLY NEWSLETTER

MAY 2018

Margot Ocañas of Safe Routes To Schools with Councilmember Cedillo and LAPD taking the Walk Wise Pledge at City Hall.

Welcome to the Vision Zero Monthly Newsletter!

Our goal at Vision Zero is simple - to eliminate traffic deaths on our streets by the year 2025.

This month, we installed and announced new improvements around elementary schools, took a Street Safety Pledge at City Hall, celebrated Bike Month, and more.

As always, our goal at Vision Zero is to protect our most vulnerable road users, like children and seniors. This month, we undertook infrastructural changes and community outreach specifically dedicated to these vulnerable populations. We also analyzed the latest traffic collision data to find out where we can make the biggest improvements to our streets.

IN THIS ISSUE:

- A major update
 - Vision Zero improvements implemented in LA
 - A closer look at Vision Zero in your community
 - Vision Zero LA in the news
 - Updates from Vision Zero around the world
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Information about our updated High Injury Network can be found at our [GeoHub](#)

High Injury Network Update

- This month, LADOT updated the Vision Zero High Injury Network, the network of city streets where we can make the biggest difference in our effort to save lives. You can find out more about our updated network in [our latest blog post](#). Many of the Vision Zero improvements on the High Injury Network began installation in May 2017 and safety data over that time has not yet been included in our High Injury Network analysis (SWITRS data from 2017 and 2018). Where we've made Vision Zero improvements and have available safety data, like the Hollywood and Highland intersections, we've seen positive results.

Left turn calming at Hill and 4th will help increase visibility for pedestrians and decrease the speed of left turns.

Solar-powered flashers at St. Joan Of Arc Academy will illuminate when students cross the street.

VISION ZERO IMPROVEMENTS IN LA

- We installed in-roadway flashing lights in front of St. Joan of Arc Academy in West LA to help make students crossing the street more visible to drivers. To see the full installation process, [check out our highlighted Instagram story!](#)
 - Vision Zero broke ground on [new Safe Routes to School improvements](#) at Breed St. and Sheridan St. Elementary Schools. \$5 million will be allocated to these changes, which include curb extensions, curb ramp upgrades, sidewalk repairs, speed humps, mini roundabouts, and more.
 - [We installed a Left Turn Calming feature](#) at the intersection of 4th and Hill. Left Turn Calming has [proven extremely successful in New York](#), and we're excited to replicate the benefits here.
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LA Rams punter Johnny Hekker speaks to students at Christopher Columbus Middle School about street safety.

Johnny Hekker presents one lucky student with her raffle prize - four tickets to an LA Rams game!

VISION ZERO IN YOUR COMMUNITY

- Our team [spent the weekend at 61st St. Park in South LA](#) for a great Active Streets LA event where we conducted a walk and bike audit to help shape future improvements and engaged with the community on other transportation and health topics. Thank you to our partners Trust South LA, LACBC, LADOT Transit, My First Steps, Language Justice Union, and Lauren of Baba's Vegan Cafe!
 - Christopher Columbus Middle School in Canoga Park celebrated winning our Street Safety Hero Pledge contest with [a visit from Los Angeles Rams punter Johnny Hekker](#) and great prizes for students - including one lucky winner who received 4 tickets to a Rams game. The students won the visit for having the highest response rate to our online safety pledge. Thanks to our partners at State Farm, the Los Angeles Rams, Los Angeles Unified School District, and CD3 for helping these students raise awareness around street safety.
 - As we prepare to launch our Safe Routes for Seniors program, we spent a day at the [Mid City Arts and Music Festival](#) engaging with older adults on street safety issues important to them.
 - We joined Councilmember Cedillo in hosting 300 LAUSD students at City Hall to [take the Walk Wise Pledge](#) and recognize the importance of student street safety. Students and council took the pledge together because kids and grownups are both committed to keeping our streets safe.
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VISION ZERO LA IN THE NEWS

- The [Los Angeles Daily News covered our new safety measures](#) coming to La Tuna Canyon Road.
 - Vision Zero LA's own Nat Gale was [quoted in the Detroit Free Press](#) on protecting our most vulnerable road users.
 - Attn Media [profiled the scramble crosswalk we installed](#) at Hollywood and Highland and interviewed Vision Zero's all-star engineer, Tim Frémaux.
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...AND VISION ZERO NEWS FROM AROUND THE WORLD

- In Africa, the [Lagos Vision Zero conference kicks off on June 26th](#). It is expected to be the biggest safety and health conference in Nigeria.
 - [Citizens in Albuquerque have started a petition](#) to encourage the government to adopt a Vision Zero strategy in their city.
 - [Countries in the European Union](#) are working together to achieve Vision Zero goals across borders.
 - And Vision Zero isn't just for metropolises! [This report profiles Vision Zero work](#) being undertaken by smaller towns in upstate New York.
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